



Case Study

PHP Website Development

A unique concept was developed to tap the talents of community around a school. This idea brought the UK based client to discuss further about the development of a website around the theme. The proposed site works by connecting parents with parents delivering a service built around recommendations with a shared community. Further, the site SchoolsSkillshub helps parents and the local community by raising funds for schools and PTAs. The website lists the details of plasterers, pianists, plumbers, party entertainers and such service providers associated with a school.

Situation

The client wanted the website to be built using the best of the search methodologies to secure the best of the result in each of the searches. Most of the requirements are general in nature except those features related to searches. When a user searches with specific keyword for a service then the one that matches with searches skills set to be listed. For example, if a user wants results

based on their geographic location, and enters London, then the results of London based people and matching the specific skill set entered by the user in the website will be returned. Here, is a screen shot of such search criteria.

Methodologies

DART programmers suggested to develop the site using the CodeIgniter PHP Framework, and created logic to bring out the best result out of each searches. Registration option was given for various categories of people with an option to collect maximum attributes of each such participant. These categories are PTAs, parents, schools, and general users. The site was developed with two search boxes in the website. In the first one, users have the option to search by service, trade, or skill; or by a broad category. In the second search box, users can either search by location or by school. The search criteria were set up to provide refined search results. The detailed profile along with a few pictures was listed in the search results. The site was made attractive, using a lot of visual graphic tools. The site also carried a section on the latest news, in order to keep the website users updated of the latest happenings in the sector. We used CodeIgniter platform to develop the site and integrated the data with MySQL Database. The online payment was effected by integrating PayPal with the site.



DART's Website Development Services

DART provides business websites for small and medium businesses. DART develops websites rich in content and visual graphics. DART strives to provide to-the-point, simple, easy language, easy navigation through the website, and attractive visuals. These all contribute toward increasing the number of visitors to the website. DART ensures that the client reaps maximum benefit from the web presence. Further, we possess expertise in website development and promotional activities.

